

# WHAT CAN dŌTERRA OFFER you?

You have many choices when it comes to creating an income. See why dōTERRA offers an unparalleled opportunity and product that can provide long lasting support to realize all your dreams and goals.

### YOU HAVE A CHOICE

### Traditional Employment

- Trading hours for dollars
- Limit on advancement & earnings
- Reliant on employer's vision
- Prerequisites & costly education
- Limited time freedom

### **Authentic Network Marketing**

- True, lasting residual income
- Unlimited reach & earning power
- Reliant on your vision
- No prerequisites & free education
- Freedom to choose your schedule



"The networking model, in conjunction with a high quality product, or service presents an unparalleled opportunity for people to thrive." - Bob Burg

### **HOW IS doTERRA DIFFERENT?**

### Most Network Marketina

- Lead with business opportunity
- Product sales depend on opportunity
- Sell an opportunity
- \* Percentage of customers who purchase every year.

### Average Retention 13%\*

### dōTERRA Authentic Network Marketing

- Lead with powerful products
- Products sell regardless of opportunity
- Share a wellness lifestyle

Average Retention 65%<sup>†</sup>

 $\boldsymbol{t}$  Percentage of customers who purchase every 1-3 months.

### WHY doTERRA?

- A billion dollar company in only 7 years
- Part of the trillion dollar wellness industry and the largest essential oil company in the world.
- Debt-free with no outside interest or funding.

• Lead by an executive team of business, marketing, and healthcare professionals with a reputation for integrity and performance in the direct selling industry, and 150+ years of combined industry experience.





Learn more by watching "Creating Residual Income" at sharesuccess.com/pipeline.

# WHAT DO YOU WANT TO create?

### 1. EARN YOUR doTERRA PRODUCTS FOR FREE

- Earn \$200-\$600+/month\*
- Share dōTERRA & host classes
- Enroll 10+ people in the doTERRA® wellness lifestyle
- Become a natural solutions provider
- Wellness lifestyle supported; FREE product credits

### 2. SUPPLEMENT YOUR INCOME

- Earn \$1,300-\$6,000+/month\*
- Share dōTERRA regularly & teach classes
- Guide 3+ people to earn their products for FREE
- Become a leader people want to follow
- Travel, personal development, greater options



"dŌT ERRA has been an unexpected blessing for my family. As a mother of 7 and a holistic physician in private practice, there hardly seemed time or energy to build another business. Yet, as I simply shared the power and gifts of essential oils, I found that most people simply want them. In 2 years I have helped & empowered hundreds of people with their health, created a

generous supplement to our income, and expect to match or replace our other income in the next year!

Dr. Barbara Sennings GOLD

### 3. REPLACE & MULTIPLY YOUR INCOME

- Earn \$5,000-\$90,000+/month\*
- Consistently share doTERRA solutions
- Actively mentor others in their business building
- Become a powerful leader who inspires with vision
- Assist 4-6 people to reach their dreams
- Live in your passion



"When I first started learning about dot ERRA as a business, I thought it would be impossible to earn enough to pay for my monthly order. By having classes and with the help of my great team leaders, my orders were actually paid for within the first 2 months!!"

Tausha Hansen PREMIER



"We are passionate about bringing health and hope to everyone we touch through essential oils. The business model of empowering others to succeed continues to give us an uncommon life free of debt and full of choice. So grateful for true freedom!"

Sames & Roxane Bytee PRESIDENTIAL DIAMONDS

"Life presented immense challenges, and dōTERRA has been there to pick up the pieces. I am still amazed how my family's needs are met by sharing and educating others about the power of dōTERRA's essential oils. I truly believe that if I can succeed at this, anybody can."

\*\*Tabelle Garson DIAMOND\*\*





"I wondered if someone like me from a small town, who had never done direct marketing, could succeed. My first class convinced me that everyone wants and needs these oils. I just went forward with that conviction, excitedly sharing with anyone who would listen and have found success in one living room at a time."

Laky Pace BLUE DIAMOND

# dōTERRA ADVANCEMENT man

IIIII		Rank	Structure & Monthly Income*	Building Plan	Average Months to Achieve	Other Benefits
	r dotERRA s—FREE lions provider	Elite	Elite 3K Enroll 15+ people \$300*	Elite Plan  Host 3 classes Class Goal: 10 + Attendees 5 + Enrollments 1000 PV  Through your classes/one-on-ones/follow-ups, narrow your 50 contacts to enroll: 2 + Key Builders 15 + Customers under your Key Builders	6	Living a wellness lifestyle
	1. Earn You Product Anatural solu	Your dotERRA ducts—FREE al solutions provider ir Elite	P Premier  Ex Ex  2k+ 2k+  5K min  Enroll 25+ people \$600*	Premier Plan Support 2 Key Builders through the Elite Plan.	9	Sharing health & hope
	ment Your ome e want to follow	Silver	Silver E E E Elite Elite Elite Lead 3 people to Elite \$2,167*	Silver Plan Support 3 Key Builders through the Elite Plan.	13	Building strong connections
	2. Supple Inc.	Gold	G Gold P P P Premier Premier Premier Lead 3 people to Premier \$4,750*	<b>Gold Plan</b> Support 3 Key Builders through the Premier Plan.	14.5	Personal growth & achievement
	E 0	Platinum	PL Platinum S S S S Silver Silver Lead 3 people to Silver \$8,833*	Platinum Plan Support 3 Key Builders through the Silver Plan.	23	Traveling & sharing success
	Itiply Your Inders want to follow	Diamond	Diamond S S S S Silver Silver Silver Silver Lead 4 people to Silver \$16,917*	<b>Diamond Plan</b> Support 4 Key Builders through the Silver Plan.	23 i	Experiencing & nspiring abundance
	eplace & Mul A leader that lea	Blue Diamond	BD Blue Diamond G G G G G G G G G G G G G G G G G G G	Blue Diamond Plan Support 5 Key Builders through the Gold Plan.	31	Making a difference
	ъ, "	Presidential Diamond	PD Presidential Diamond Platinum \$114,334*	Presidential Diamond Plan  Support 6 Key Builders through the Platinum Plan.	37	Growing in influence

### doTERRA's Compensation Plan:

- Rewards leadership
- Incentivizes team support and collaboration
- Allows you to experience stable residual income

# CREATE INCOME & Dig

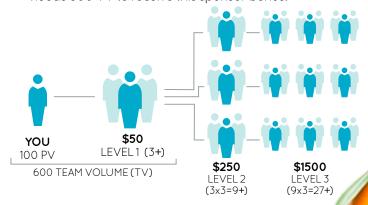
### 1. Fast Start Bonus

Paid weekly on new enrollee volume for the first 60 days. Enroller must have 100 PV Loyalty Rewards Order to receive this enroller bonus.



### 2. Power of 3 Team Bonus

Paid monthly based on structure. Each team needs 600 TV to receive this sponsor bonus.



### 3. Unilevel Bonus

Paid monthly, this sponsor bonus is based on rank achieved.

	Executive 2K	E Elite 3K	Premier  Ex Ex  2k+ 2k+  5K min	Silver  E E E Elite Elite 3k 3k 3k	Gold PPPPPPPPPPPPPPPPPPPPPPPPPPPPPPPPPPPP	Platinum S S S Silver Silver Silver	Diamond S S S S S Silver Silver Silver Silver	BD Blue Diamond G G G G G Gold Gold Gold Gold Gold	PD Presidential Diamond Pt Pt Pt Pt Pt Plattrum Patinum Patinum Patinum Patinum Patinum Patinum Patinum Patinum
MONTHLY PV	100	100	100	100	100	100	100	100	100
MONTHLY OV	2,000	3,000	5,000	*	*	*	*	*	*
Level1	2%	2%	2%	2%	2%	2%	2%	2%	2%
Level 2	3%	3%	3%	3%	3%	3%	3%	3%	3%
Level 3	5%	5%	5%	5%	5%	5%	5%	5%	5%
Level 4	5%	5%	5%	5%	5%	5%	5%	5%	5%
Level 5		6%	6%	6%	6%	6%	6%	6%	6%
Level 6			6%	6%	6%	6%	6%	6%	6%
Level 7				7%	7%	7%	7%	7%	7%
DYNAMIC COMPRESSION	•			•	•	•			•



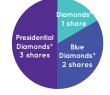
#### **QUALIFY FOR FOUNDER'S CLUB\***

SHARE of 1% of COUNTRY'S VOLUME
\*Check to see what markets are currently available at sharesuccess.com/international



### 2% of COMPANY VOLUME

+1 share for each new personally enrolled Elite.



### DIAMOND PERFORMANCE POOL

1% COMPANY VOLUME



**DIAMOND POOL** 3% COMPANY VOLUME

\*=+1 share for each new personally enrolled Premier.

t=+1 share for each new personally enrolled Silver.

PV = all personal, preferred member, and retail orders

OV = combined total PV of all orders in your organization

\*Compensation plan includes 25% profit on retail sales and up to 25% profits on Preferred Member purchases.

### CHOOSE YOUR success PATH

	$\checkmark$ ? (On a scale of 1-10, 1=false, 10=f	
<ul> <li>Finances are not a source</li> <li>I am debt free</li> <li>I have plenty of money i</li> <li>I feel financially prepare</li> <li>I am having the experier education/self improven</li> </ul>	feel ins n savings   spend of d for the future those   conces   want (travel,   am ma	ng my dreams  pired & fulfilled doing what I do  as much time as I want with  are about  king a difference (service,  le giving, etc.)
2. WHERE DO YOU WAN	NT TO BE? Draw insights from y	our responses above.
3. WHAT DO YOU NEED		
	be, how much more monthly incor	-
	thly income would you like to crea me goal by next year? \$	
what else is needed to get t	here? (e.g. daily action, giving up s	something, skills, support, etc.)
Which path do you choose t	o support your future goals?	
EARN YOUR PRODUCTS FOR FREE	SUPPLEMENT YOUR INCOME	MULTIPLY & REPLACE YOUR INCOME
Strong Support for Steadu Growth	Personalized Support for Added Growth	Focused Support for  Maximum Growth
Strong Support for Steady Growth  Minimally engage in Success Habits (2-5 hrs/week)  Continue to share & followup  Elite in 60-90 days, Silver in 1 year	Personalized Support for Added Growth  • Moderately engage in Success Habits (6-10 hrs/week) • Strategize weekly with Success Advocate • Elite in 30-60 days, Silver in 6-9 months, Diamond in 2 years	Focused Support for Maximum Growth  • Fully dedicated to the Success Habits (10-15+ hrs/week) • Strategize frequently with Success Advocate • Elite in 30 days, Silver in 60-90 days, Diamond in 9-12 months
Steady Growth  Minimally engage in Success Habits (2-5 hrs/week)  Continue to share & followup  Elite in 60-90 days, Silver in 1 year  MHY IS IT WORTH IT?  Financial:  Health:	for Added Growth  • Moderately engage in Success Habits (6-10 hrs/week)  • Strategize weekly with Success Advocate  • Elite in 30-60 days, Silver in 6-9 months, Diamond in 2	Maximum Growth  • Fully dedicated to the Success Habits (10-15+ hrs/week)  • Strategize frequently with Success Advocate  • Elite in 30 days, Silver in 60-90 days, Diamond in 9-12 months
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Steady Growth  Minimally engage in Success Habits (2-5 hrs/week)  Continue to share & followup  Elite in 60-90 days, Silver in 1 year  MHY IS IT WORTH IT?  Financial:  Health:  Relationships:  Life Purpose:  How committed are you to s	for Added Growth  • Moderately engage in Success Habits (6-10 hrs/week)  • Strategize weekly with Success Advocate  • Elite in 30-60 days, Silver in 6-9 months, Diamond in 2 years  How would achieving this goal change the see this change happen and get where the second	Maximum Growth  • Fully dedicated to the Success Habits (10-15+ hrs/week) • Strategize frequently with Success Advocate • Elite in 30 days, Silver in 60-90 days, Diamond in 9-12 months  ge your life in these key areas?



Explore the following questions to support your success:

"The greatest benefit isn't getting what you want. The greatest benefit is what you'll need to become in order to get what you want."

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I. CELEDRATE
Congratulations on your decision to build d\$TERRA and change lives! You've just carmittled to becoming a powerful advocate in the wellness movement and creating an amazing income! You are part of a great team who is excited for and committed to your success. How will you celebrate your victories along this path?  2. EXPECTATIONS  Your success or your failure are up to you. You determine your destiny and whether you'll choose to take action to get you there. Success will come by creating a plan and engaging in the necessary activities that bring success. As your Success Advocate. I am here to support you. It's up to you to pluy into this process. Everything you need to be successful is here for you - the team, the leadership, the mentoring, the training, and the resources. My goal as your Success Advocate is to act as a guide and to support you in becoming a successful and independent leader as soon as possible. Do you agree this is a worthy goal? Reach out for support when you need it. What's the best way for us to communicate?   I text phone email How often?  What else should I know to successfully work with you?  3. DIFFICULTIES  Difficulties happen. They happen to everyone. There will come a time when you will become discouraged. I will know this has happened when you stop calling, stop enralling, or start making excuses. When this happen (and it will—it happens to everyone), how would you like me to respond?  4. DEVELOPMENT  As you progress to reach your goals, you will break through limiting beliefs, overcome personal blocks, build your character, and expand your influence. You have chosen a powerful vehicle to reach your dreams that will also be a course in personal development. One of the greatest fruits of your efforts will be your personal growth. I will let you know the top recommended resources, but your personal development is up to you. What will you do daily for your personal development?
2. EXPECTATIONS
action to get you there. Success will come by creating a plan and engaging in the necessary activities that bring success. As your Success Advocate, I am here to support you. It's up to you to plug into this process. Everything you need to be successful is here for you - the team, the leadership, the mentoring, the training, and the resources. My goal as your Success Advocate is to act as a guide and to support you in becoming successful and independent leader as soon as possible. Do you agree this is a worthy goal? Reach out for
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### COMMIT TO success

### QUALIFY FOR SUCCESS ADVOCATE SUPPORT

What does success look like? Success in dōTERRA is simple when you follow the proven cycle of live, share, build, and lead. Engage in the Success Habits to focus on core business building activities, and qualify for scheduled support from your Success Advocate. These habits will give you the highest return on your investment.

YOUR SUCCESS ADVOCATE	
Name	
Phone	
Email	



### SUCCESS HABITS

### DAILY WEEKLY MONTHLY

- Use the product
- Personal development
- Connect or follow-up with 2+
- Contacts (sharing, sampling, etc.)
- Customers (wellness consults, host support, etc.)
- Builders (success consults, check-ins, etc.)
- Present 1+ class or 5+ one-on-ones
- Engage in team call
- Check-in with Success Advocate
- Support key builders
- Train with your Rank Guide
- Place 125+ LRP order
- Attend Monthly Training
- Use Rank Planner

### **ANNUALLY**

- Attend Convention
- Attend Leadership Retreat
- Attend Regional Events
- Enjoy Incentive Trip

# Success CONSULT AGREEMENT

### Get plugged into support and receive:

- Weekly Check-ins with your Success Advocate
- Weekly group support & training from a team call
- Team Facebook Group to ask questions & be cheered on to success
- World class training with the Train-by-Rank Guides

Successful
people do what
unsuccessful
people are not
willing to do.

- Jeff Olson

### SUCCESS ADVOCATE

I agree to support you as a guide and accountability partner. I will connect you to valuable resources and empower you to become independent in building. I commit to meet you where you are, to honor the path you choose, and to match your energy as you show up for yourself and your team. I will encourage healthy relationships with you and your team, remind you of your dreams and purpose, and celebrate your wins and victories with you.

NEW	BUILDER
l aaree	to aive mu i

I agree to give my best, and to do the Success Habits to the best of my ability. I take responsibility to plug myself into the resources provided for me and to reach out to you at our scheduled time. In our check-ins, I will be open, release unproductive habits and take action. I trust you to guide me. I understand that if at any point I am not doing my part, we will reevaluate and set up a new agreement.

Success Advocate Signature	New Builder Signature
 Date	Date

## Your FIRST 10 STEPS

- 1. Use the products daily to improve your health and develop your belief in the products.
- ☐ 2. Set up a 125+ PV LRP on or before the 15th.
  - Support your health & 90 day wellness plan
  - Qualify for commissions
  - Receive FREE Product of the month

	3. Set	and	write	your	goals. N	Note	on your	calendar
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• Earn Your dōTERRA Products—FREE:

• Supplement Your Income: (i.e. provide more time or energy/better lifestyle)

• Replace your Income: (i.e. quit your job)

\$/mo.	Rank	Date
\$/mo.	Rank	Date
\$/mo.	Rank	Date

### ☐ 4. Set apart time to build doTERRA.

- How many hours a week will you dedicate to building your dŌTERRA business?
- What days and times? Note below.
- When will you do your daily personal development? Note below.

	SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
□ 5.	Schedule uoui	r first three cla	sses.				
<b>□</b> 6.	Get plugged i	n.	Date/Time	D	ate/Time	Date/Time	
•	Weekly check- Weekly team o Team FaceBoo	Dau	s Advocate Day	e	Time #to Call	#to Call	Code
	Other	ж отоор					
<b>□</b> 7.	Make a list of 1 Success Path.	00 people to sh	nare with on you	ur Success Trac	cker (see back).	Track their pro	gress on the
□ 8.	Plan to attend	l a training or e	event:				
□ 9.	Get equipped	with the <i>Natu</i>	ral Solutions C	lass Kit at share	esuccess.com/re	esources.	

### ■ 10: Start Building with the *Elite Guide*.

Achieving Elite prepares you for all higher ranks by focusing on authentically sharing natural solutions with those who need them. Your efforts will be simple and duplicatable, setting you up for continued and sustainable success in doTERRA. Buy or download the *Elite Guide* at sharesuccess.com/resources.





Continue to advance with the *Train by Rank Lead Guides*. Your journey in building dotERRA is mapped out to give you a clear path, world-class training, and the resources you'll need to experience success. Each *Rank Guide* focuses on key elements to help you achieve that specific rank, and to continue building successfully.

# SUCCESS Tracker

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### SUCCESS PATH:

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		Wh	Wh	o you know who needs dŌTE o do you know who is open to f you could choose anyone to	natural solutions?	who would it be?	Share Oil Experience	Φ	Remind Phone/Text	Attended Class	Follow-Up/ Enrolled	1st Consult/ 2nd Consult	Host 3 Classes or 15+ One-on-Ones	5	ler er
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### SUCCESS PATH:

				SUCCESS PATH:									
						LIVE							
		Wh	lo you know who needs dōTERRA? o do you know who is open to natural solutions? If you could choose anyone to be your business partner, who would it be?	Share Oil Experience		Remind Phone/Text	Attended Class	Follow-Up/ Enrolled	1st Consult/ 2nd Consult	Host 3 Classes or 15+ One-on-Ones		ier	
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<u>^</u>		^ +							1/2	1 2 3			
_		^ _							1/2	1 2 3			
_		^ _							1/2	1 2 3			
_	*	*							1/2	1 2 3			
_		*							1 / 2	1 2 3			
<u>^</u>		_							1/2	1 2 3			
$\stackrel{\frown}{\downarrow}$		×							1/2	1 2 3			
$\stackrel{\frown}{\star}$	*	^ +							1/2	1 2 3			
_		*							1/2	1 2 3			
<u>^</u>	*	_							1/2	1 2 3	$\square$		
<u>^</u>		×							1/2	1 2 3			
<u>^</u>		^ _							1 /	1 2 3			
<u> </u>	*	_							1 /2	1 2 3			
<u> </u>	*	*							1/2	1 2 3			
$\times$	×	×							1/2	1 2 3			
_	×	×							1 /2	1 2 3			
*	*	*							1	1 2 3		_	
$\star$	<b>X</b>	<b>X</b>							1 /			_	
$\star$	*	$\star$							/2	1 2 3			